

- Q3.0 Now, I would like you to think about internet sites that offer video content. By this I mean internet sites where individuals can view video or images or listen to audio or podcast content. Now, thinking about internet sites that offer video content, would you please tell me the names of internet sites that offer video content that you can think of?
- Q3.1 What other names of internet sites that offer video content, if any, can you think of?

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<u>RESP ID</u>	<u>RESPONSE CODES</u>	<u>RESPONSE</u>
79169	3 9 13 19	Q3.0 All the news sites, CNN.com, FOXnews.com and YouTube.com. Q3.1 Nothing right off the top of my head.
79595	7 8 12 13 19 (3)	Q3.0 ABC.com, whatever the FOX site is, comcast.net, balmoreson.com, Yahoo.com and Golf.com. Q3.1 iTunes.
79608	3 9	Q3.0 YouTube. Q3.1 CNN.
79975	19 (3)	Q3.0 Keithmor and Kennethcoplandministry. Q3.1 Jessieduplantsministries.
80211	3 9 12 15	Q3.0 YouTube and iTunes. Q3.1 ESPN and CNN.

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Now, thinking about internet sites that offer video content, would you please tell me the names of internet sites that offer video content that you can think of?

Q3.1 What other names of internet sites that offer video content, if any, can you think of?

RESPONSE CATEGORY 20: None/Don't know

RESPONDENT

<u>NUMBER</u>	<u>RESPONSE</u>
49643	Q3.0 None.
49961	Q3.0 None.
51131	Q3.0 None.
51396	Q3.0 I do not know of any.
51758	Q3.0 None.
51894	Q3.0 Let's skip that part.
51925	Q3.0 I don't know any.
52293	Q3.0 Don't know.
52594	Q3.0 I can't think of any.
52675	Q3.0 I don't know any.
53124	Q3.0 I don't know.
53191	Q3.0 I don't know.
53941	Q3.0 I can't really think of any right now. Just like when I go on Yahoo, I just don't know of any specific sites.
54339	Q3.0 Uh, I cannot think of any.
54871	Q3.0 None.
54928	Q3.0 I don't know.
54949	Q3.0 Hard to determine, not offhand.
55128	Q3.0 Don't know.
56925	Q3.0 I actually don't go into them.
57462	Q3.0 I don't know.
57668	Q3.0 Um, gosh, I can't really thing of any right now.

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- Q3.1 What other names of internet sites that offer video content, if any, can you think of?

RESPONSE CATEGORY 20: None/Don't know continued

RESPONDENT

NUMBER	RESPONSE
60685	Q3.0 I don't know.
63105	Q3.0 I don't do that.
63863	Q3.0 None.
64663	Q3.0 None that I can think of.
66220	Q3.0 I don't know.
66426	Q3.0 Um, I just go to end something.
66916	Q3.0 No, I can't.
67349	Q3.0 I don't know.
68025	Q3.0 I don't know any.
68531	Q3.0 I really couldn't.
69299	Q3.0 I don't know. I've never watched any.
70514	Q3.0 I don't know.
70832	Q3.0 Really don't know.
71793	Q3.0 I don't know what they are.
71931	Q3.0 None.
72427	Q3.0 I don't know.
72524	Q3.0 At the moment I can't.
72557	Q3.0 I do not know of any.
73735	Q3.0 I cannot remember the names of them. I remember watching Motocross ones in the internet.
74452	Q3.0 I don't know.
74583	Q3.0 None.
74728	Q3.0 I don't know.

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RESPONSE CATEGORY 20: None/Don't know continued

RESPONDENT

<u>NUMBER</u>	<u>RESPONSE</u>
75346	Q3.0 I don't even know.
75889	Q3.0 I couldn't think of one.
76602	Q3.0 I cannot think of any right now.
77250	Q3.0 I don't have any.
77948	Q3.0 I don't know.
79215	Q3.0 Mm, not really.
79284	Q3.0 Can only relate to music videos.

**EXHIBIT A**  
**TAB G-9**

TABLE 9

## AGE DISTRIBUTION OF RESPONDENTS

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<u>Response Categories</u>	<u>Response Distribution</u>	
	<u>Number</u>	<u>Percent</u> (n=200)
1. 14 to 29	64	32.00
2. 30 to 49	75	37.50
3. 50 or above	61	30.50
Total	<u>200</u>	<u>100.00</u>

**EXHIBIT A**  
**TAB G-10**

TABLE 10

## GENDER DISTRIBUTION OF RESPONDENTS

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<u>Response Categories</u>	<u>Response Distribution</u>	
	<u>Number</u>	<u>Percent</u> (n=200)
1. Male	102	51.00
2. Female	98	49.00
Total	<u>200</u>	<u>100.00</u>



APPENDIX